

# SAMI COLL

Born in Geneva (Switzerland), 16 September 1971, Swiss and French nationality

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## EDUCATION

**PhD in Economics and Social sciences, with a major in Sociology** Apr. 2010

*University of Geneva, Faculty of Economics and Social sciences, Switzerland*

- Title of dissertation: "Consommation sous surveillance: L'exemple des cartes de fidélité" (Consumption under surveillance: The case of loyalty cards).
- Members of the committee: Profs M. Bourrier (supervisor), M. Léonard, D. Lyon, F. Schultheis and Dr. J.-P. Walter.
- See the presentation of my PhD on the WebTV of the faculty: <http://webtv.unige.ch/ses>.

**Advanced Diploma in Sociology (DEA)** Mar. 2004

*University of Geneva, Lausanne, Fribourg and Neuchâtel, Switzerland*

- Title of dissertation: "Surveiller, punir et consommer: société de surveillance contemporaine et nouvelles technologies" (Disciple, Punish and Consume: Society of Surveillance and New Technologies). Supervisor: Prof. Franz Schultheis.

**Master of Science in Sociology** Aug. 2002

*University of Geneva, Faculty of Economics and Social sciences, Switzerland*

- Title of dissertation: "La société de l'information: vers un néo-positivisme? Une occasion de repenser la modernité à travers Max Weber et Alain Touraine" (Information Society: Toward a Neo-Positivism? Thinking Modernity Through Max Weber and Alain Touraine). Supervisor: Prof. Ursula Ganz-Blatter.
- Certificate in IT Communication and Media systems.

**Master of Science (HES) in Electrical Engineering, with a major in telecommunications** Jun. 1991

*School of Engineering of Geneva, Switzerland*

- Research in data transmission. Supervisor: Prof. Gérald Litzistorf.

## GRANTS

**PhD Publication grant (12'400 CHF)** Nov. 2013

*Swiss National Science Foundation (SNF), Bern, Switzerland*

**PhD Publication grant (2'000 CHF)** Jul. 2013

*University of Geneva, Faculty of Economics and Social sciences, Switzerland*

**Postdoctoral Fellowship SNF "Early Postdoc.Mobility" (31'500 CAN)** Mar. 2011 — Nov. 2011

*The Surveillance Studies Centre, Queen's University, Kingston, Canada*

**Postdoctoral Fellowship SNF "Early Postdoc.Mobility" (38'000 USD)** Mar. 2010 — Feb. 2011

*The Graduate Center, The City University of New York, USA*

## EMPLOYMENT HISTORY

**Chercheur associé** Since june 2017

*Institute of sociological research, University of Geneva, Switzerland*

- Building the concept of "digital episteme".
- Reinforcing research on privacy and quantified self

**Visiting professor** Jun. 2016 — May 2017

*School of medias, Université du Québec à Montréal, Canada*

- Teachings in Bachelor degree and Master degree.
- Research activities in the GRISO, CRICIS, LabCMO and the IT&Health Labs.

- Lecturer** Sept. 2015 — Mai 2016  
*Institute of Social Sciences, University of Lausanne, Switzerland*
- Teaching in Master degree.
  - Preparation and submission of a research proposal to the PNR75 (Big data) program of the Swiss National Foundation.
- College of humanities, Ecole polytechnique fédérale de Lausanne*
- Teachings in Bachelor degree.
- Scientific collaborator** Since Sept. 2014  
*Institute of Social Sciences, University of Lausanne, Switzerland*
- Preparation and submission of a research proposal to the SNF (Ambizione) on Big data.
  - Pilot study on Big Data.
- Research Fellow** Since Jan. 2014  
*Department of Sociology, University of Geneva, Switzerland*
- Exploratory research on Big Data.
  - Co-organisation of a Swiss doctoral school on Internet research.
- Substitute Lecturer** Nov. 2012 — Dec. 2013  
*Institute of Communication sciences, Medias and Journalism, University of Geneva, Switzerland*
- Teaching of Online content analysis and Internet research.
  - Supervisor of Master degree dissertations.
  - Preparation and submission of a research proposal to the SNF (division I) on digital innovation.
  - Co-organisation of a plenary and workshop in the Congress of the Swiss Sociological Association 2013.
- Scientific Collaborator** May 2012 — Jul. 2012  
*Laboratory of Sociology, University of Lausanne, Switzerland*
- Participation in the preparation of a research proposal to the SNF (NCCR) on digital humanities.
- Substitute Lecturer** Since Mar. 2012  
*University of Applied Science in Social Work, Geneva, Switzerland*
- Teaching in Social Science Methodology.
  - Supervisor of Bachelor degree dissertations.
- Scientific Collaborator** Feb. 2012 — Jul. 2012  
*Department of Social Sciences, University of Fribourg, Switzerland*
- Teaching of a research seminar on the presentation of the digital-self and online social interactions.
  - Participation in the preparation of a research proposal to the SNF (division I) on over-indebtedness of young people.
- Research Fellow** Dec. 2011 — Feb. 2012  
*Department of Sociology, University of Geneva, Switzerland*
- Direction of a study on the audience of a Geneva's suburb cultural centre.
- Visiting Research Fellow** Mar. 2011 — Nov. 2011  
*The Surveillance Studies Centre, Queen's University, Kingston, Canada*
- Research on social judgement on social networks
  - Preparation of a research on social networks and strategies of the presentation of the digital-self.
- Guest Lecturer** Mar. 2011  
*Department of Sociology & Social Policy, University of Sydney, Australia*
- Guest lectures in the Introduction to Sociology: « Emile Durkheim: Social Fact and Modernity », « Michel Foucault: Power, Knowledge and Sexuality ».
  - Supervision of Master degree dissertations on the sexualisation of children.
- Visiting Research Fellow** Mar. 2010 — Feb. 2011  
*The Graduate Center, The City University of New York, USA*
- Publication of the results of my PhD research: conferences, articles, networking.

- Research on privacy as a social interaction (based on PhD data).
- Research on the biopower of loyalty cards and information systems.
- Guest lectures in general sociology and teachings in content analysis.

**Assistant** Oct. 2003 – Sep. 2009  
*Department of Sociology, University of Geneva, Switzerland*

- Teaching appointments: Introduction to Sociology, History of Social Thought, Research Workshops (Master degree).
- Member of committees for Bachelor and Master degree defences.
- Organization of seminars and conferences.
- Initiation of the PhD Doctoral workshop in Sociology (“the doctoral work-sites”).

**Guest Lecturer** Nov. 2007 – Nov. 2008  
*University of Applied Science in Education, Yverdon, Switzerland*

- Lecture on social control and information.

**Scientific Collaborator** Oct. 2002 – Jun. 2003  
*Institute of Anthropology and Sociology, University of Lausanne, Switzerland*

- Research on the ‘Ambient Intelligence’, a priority of the FP6 of the European Commission. Under the supervision of Prof. Gérald Berthoud.

**Substitute Teacher** Aug. 2002 – Jun. 2004  
*Department of Public Education, Geneva, Switzerland*

- Teaching in computer at the secondary school and high school.

**Freelancer in computer services** Aug. 2001 – Sep. 2003

- Consulting in information services, Web development.

**Computer Engineer** Mar. 1993 – Jul. 2001  
*Igloobase S.A., Geneva ; Edipresse Publications S.A. Lausanne & Geneva ; Promintel S.A, Geneva, Switzerland*

- Computer systems manager, project supervisor, Web development and desktop infrastructure.

**Assistant** Aug. 1991 – Jul. 1993  
*School of Engineering of Geneva, Switzerland*

- Educational support of students in computer science and development of a monitoring system.

## PUBLICATIONS

### Books

- Coll, S. (2015). *Surveiller et récompenser: Les cartes de fidélité qui nous gouvernent* (Discipline and Reward : The loyalty cards that govern us), with a preface of D. Lyon). Zürich : Ed. Seismo, Collection Terrains des sciences sociales.
- Coll S., Gauthier, L. and Ducret, A. (2012). *Les publics du Théâtre Forum Meyrin : Une étude à partir des données de billetterie* (Study on the audience of a theatre). Sociograph, Sociological Research Studies, n°14, Geneva: University of Geneva.
- Bourrier, M. with the coll. of S. Coll (2011). *Les enjeux de l'apprentissage médical à l'hôpital. Une étude de cas dans un service d'anesthésie* (Study on how interns medical gestures). Geneva : Editions Georg, Collection Médecine et Société.

### Books chapters

- Coll, S. and Poglia Mileti, F. (2017, in press), “Surveiller et résister : la fabrique de la transparence numérique” (Discipline and resist: The production of transparency), in Maude Bonenfant, Fabien Dumais and Gabrielle Trépanier-Jobin (dir.), *Les pratiques transformatrices de l'espace siconumérique*, Québec, Presses de l'Université du Québec.
- Coll, S. (2016), “Big data, Big Problems? Enjeux éthiques et sociaux du big data” (Social and political issues of Big data), in Astrid Epiney et Daniela Nüesch (eds), *Big Data und Datenschutzrecht / Big Data et droit de la protection des données*, Zürich, Schulthess Verlag.
- Glassey O. and Coll, S. (2014). “Le ‘gisement de données’ des réseaux sociaux : Le modèle d’affaire de Facebook” (Data heaven: The business model of Facebook), *Le futur est-il e-media ?* Paris : Economica, pp. 158-167.
- Badillo, P.-Y., Coll, S. and Zimmerli, V. (2014). “La ré-innovation numérique et les nouveaux usages” (User-generated re-innovation) , *Le futur est-il e-media*, Paris : Economica, pp. 146-157.

- Coll, S. (2012). "Le marketing relationnel et le lien marchand : Le cas des cartes de fidélité suisses" (Datamining and loyalty cards as a social bound), in F. Cochoy (Dir.). *Du lien marchand: comment le marché fait société* (postface of M. Callon). Toulouse: Presses Universitaires du Mirail, pp. 197-218.

#### Peer-reviewed articles

- Balleys, C. and Coll, S. (2016), "Being publicly intimate. Teenagers managing online privacy", *Media, Culture & Society* (Impact factor 2015: 1.128).
- Coll, S. (2016), "Discipline and Reward: The Surveillance of Consumers through Loyalty Cards", *Geschichte und Gesellschaft*, vol. 42, n° 1.
- Balleys, C. et Coll, S. (2015), "La mise en scène de la vie privée en ligne par les adolescents" (The presentation of the online self by teenagers), *Recherche en sciences sociales sur Internet*, n° 4.
- Coll, S. (2014). "Knowledge, power and the subjects of Privacy: Privacy as the ally of surveillance", *Information, Communication & Society*, Vol. 17, n° 10, pp. 1250-1263 (Impact factor 2013: 1.283).
- Coll, S. (2014). "La vie privée comme outil de gouvernance: Surveiller et fidéliser le lien marchand" (Governing intimacy through commercial relationships), *Les Cahiers du Numérique*, Vol. 10, n° 1, pp. 45-68.
- Coll, S. (2014). "Consommation sous surveillance: Le biopouvoir des programmes de fidélisation" (Consumption under surveillance), *Swiss Journal of Sociology*, Vol.40, n° 3, pp. 475-491.
- Coll, S. (2013). "Consumption as biopower: Governing bodies with loyalty cards", *Journal of Consumer Culture*, Vol. 13, n° 3, pp. 201-220 (Impact factor 2013: 1.969).
- Coll, S. (2012). "The social dynamics of secrecy: Rethinking information and privacy through Georg Simmel", *International Review of Information Ethics*, Vol. 17, pp. 15-20.
- Coll, S., Glassey, O. and Balleys, C. (2011). "Building social networks ethics beyond 'privacy': a sociological perspective", *International Review of Information Ethics*, Vol. 16, pp. 47-53.

#### Other articles

- Riom, L., Ruey, J., Coll, S. and Bourrier, M. (2016), « Digital Research and Methods For All (Researchers) », *Methods Training and Formation in Sociology*, Bulletin of the Swiss Sociological Association, n° 150, pp. 30-33.

#### Book reviews

- Coll, S. (2016), « Matthew B. Crawford, *Contact : Pourquoi nous avons perdu le monde, et comment le retrouver*, Paris, La Découverte, 2016", *Lectures*, Les comptes rendus.
- Coll, S. (2015), « Kristie Ball, Ana Canhoto, Elizabeth Daniel, Sally Dibb, Maureen Meadows and Keith Spiller, *The Private Security State? Surveillance, Consumer Data and the War on Terror*, CBS Press, Frederiksberg, 2015", *Criminologia & Surveillance Studies*.

#### Research reports

- Coll, S., Gauthier, L. and Ducret, A. (2012). *Les publics du Théâtre Forum Meyrin : Une étude à partir des données de billetterie*. Geneva: University of Geneva.
- Bourrier, M. and Coll, S. (2008). *Apprendre devant témoins : Une étude dans un département d'anesthésiologie* (Learning in the presence of witnesses: Study in a department of Anesthesiology) . Geneva: University of Geneva. Under the supervision of M. Bourrier, with the coll. of F. Minner, V. Pais de Marco and M. Rebourg.
- Coll, S. (2003). *L' "Ambient Intelligence" et le 6ème programme-cadre de la Commission Européenne* (A critical study on the Internet of things). Lausanne: University of Lausanne.

#### Dissertations

- Coll, S. (2010), *Consommation sous surveillance : Le cas des cartes de fidélité* (Consumption under surveillance: A case study on loyalty cards). Genève, Université de Genève (PhD dissertation).
- Coll, S. (2008), *Consommation sous surveillance : de la liberté à la contrainte. L'exemple des cartes de fidélité* (Consumption under surveillance: Freedom or alienation?). Genève, Université de Genève (Preliminary PhD dissertation).
- Coll, S. (2004), *Surveiller, punir et consommer : société de surveillance contemporaine et nouvelles technologies* (Discipline, punish and consume). Genève, Université de Genève (Advanced studies dissertation).
- Coll, S. (2002), *La « société de l'information », vers un néo-positivisme ? Une occasion de repenser la modernité à travers Max Weber et Alain Touraine* (Information society as a neo-positivism). Genève, Université de Genève (Master dissertation).

#### Conference papers

- Coll, S. (2019), "Who owns privacy?" (keynote), The politics of privacy, Johannes Gutenberg University, Mainz, Deutschland, 5-6 December 2019.

- Coll, S. (2017), "The order of consumption things", *Digitalization of markets and consumption Workshop*, Gothenburg, Sweden, 18-19 mai 2017.
- Coll, S. (2017), "'We want you to be happy... in numbers!' Institutions demanding our wellbeing", Seminars of GRICO, University of Ottawa, 4 May 2017.
- Coll, S. (2017), "Les mots et les choses du numérique: Une tentative d'historicisation du Big data", *Laboratoire de communication médiatisée par ordinateur*, Université du Québec à Montréal, 10 March 2017.
- Coll, S. (2017), "The order of digital things", *Big Data through the Foucauldian lens. A discussion with Dr. Sami Coll*, Science & Technology Studies, Cornell University, Ithaca NY, 2-3 March 2017.
- Coll, S. (2017), "Quantifier les corps: Vers la fin de la santé pour tous?", *Séminaires thématiques du Regroupement stratégique de recherche sur les TIC et la santé*, UQAM, Montreal, 9 February 2017.
- Coll, S. (2016), "Marketing, profilage et consommation", *Activités du Centre de recherche CRISIS*, UQAM, Montreal, 23 November 2016.
- Coll, S. (2015), "Les mots des choses: Analyser le big data en tant qu'épistémè numérique", *XXe congrès international des sociologues de langue française*, Montréal, 5 July 2016.
- Coll, S. (2015), "Big Data and Privacy: Friends or Enemies?", *Big Data & Risks*, Concordia University, Montréal, 6 November 2015.
- Coll, S. (2015), "Big data ou pig data?", *Séminaires du GRISQ*, École des médias, UQAM, Montral, 2 October 2015.
- Coll, S. (2015), "Big Data, Big Problems?", *Big Data et droit de la protection des données*, Institut de droit européen de l'Université de Fribourg, 29 May 2015.
- Coll, S. (2015), "Big data, surveillance et vie privée : A qui profite le Môme?", *Séminaire du LaDHUL*, Université de Lausanne, 10 February 2015.
- Coll, S. (2014), "Savoir, pouvoir et les sujets du big data", *Conférence-Atelier de l'OSPS*, Université de Lausanne, 10 November 2014.
- Coll, S. (2014), "Smartphones et réseaux sociaux : La vie privée, c'est fini?", *Qui n'est pas connecté? Internet dans la vie des jeunes*, Université de Lausanne, 5 June 2014.
- Coll, S. (2014), "Sociology of big data and power: towards an anthropology of interconnections", *Surveillance Studies Network Conference*, University of Barcelona, 24 April 2014.
- Coll, S. et Glassey, O. (2014), "Bigger than data? Analyzing big data in their production context", *Collecting, Organizing, Trading, Big Data*, Swiss STS meeting, Université de Lausanne, 21 February 2014.
- Coll, S. (2013) (keynote), "How to govern a self-powered patient: Privacy and biopower", *11th Conference of the European Association for Clinical Pharmacology and Therapeutics*, HUG Genève, 28 August 2013.
- Marwick, A. E. and Coll, S. (2013) (plenary), "The egalitarian myth of social media: social distinction and mobility", *Media, social technologies and communication inequalities*, Congrès de la Société Suisse de Sociologie, Bern, 28 June 2013.
- Badillo, P.-Y. and Coll, S. (2013) (plenary organizers), *Media, social technologies and communication inequalities*, Congrès de la Société Suisse de Sociologie, Bern, 28 June 2013.
- Badillo, P.-Y., Coll, S. and Zimmerli, V. (2013), "Ré-innovation numérique et nouveaux usage", *Le futur est-il e-media?*, Université de Genève, 11 May 2013.
- Glassey, O. and Coll, S. (2013), "Les données au centre du business model des réseaux sociaux", *Le futur est-il e-media?*, Université de Genève, 11 May 2013.
- Coll, S. (2012), "Surveiller les consommateurs par les cartes de fidélité: contrôle ou discipline?", *Contrôle et surveillance dans une société globalisée, Colloque Annuel de la Société Suisse d'Ethnologie*, Lucern, 2 November 2012.
- Coll, S. (2012), "Loyalty cards threatening the privacy of consumers: Privacy as a social interaction and as an ally for surveillance", *2012 Amsterdam Privacy Conference*, University of Amsterdam, 7-10 October 2012.
- Coll, S., Stumm, N. and Matos-Wasem, R. (2012), "CCTV in Verbier: The culture of surveillance in tourist and leisure spaces", *Royal Geographical Society Conference*, Edinburgh, 3-5 July 2012.
- Coll, S. and Glassey, O. (2012), "La privatisation du social technologique", *La digitalisation du social et la socialisation du digital*, Université de Lausanne, 7-8 juin 2012.
- Coll, S. (2012), "Surveiller, punir et consommer: Ces cartes de fidélité qui nous gouvernent", *Colloque de recherche*, Département des sciences sociales, Université de Fribourg, 26 April 2012.
- Coll, S. (2012), "Consumption as a biopower: Governing bodies with loyalty cards", *Watch This Space: Surveillance Futures*, Surveillance Network Studies Conference, University of Sheffield, 3-4 April 2012.
- Coll, S. and Pridmore, J. (2011), "Surveillance of Mundane Consumption: Loyalty Cards as a Construction Of Consumers", *European Sociological Association Conference*, Université de Genève, 10 September 2011.

- Coll, S. (2011) (poster), "Biopower and consumer surveillance: News forms of governance", *Cyber-surveillance in Everyday Life Workshop*, University of Toronto, 12-15 May 2011.
- Coll, S. (2011), "Consumers under surveillance: The case of loyalty cards", *Surveillance Studies Centre Seminar Series*, Queens University, Kingston, Canada, 20 April 2011.
- Coll, S. (2011) (keynote), "Foucault's contribution to surveillance theories: inside and beyond panopticon", *Surveillance and Everyday Life Research Day*, University of Sydney, 25 mars 2011.
- Coll, S. (2011), "Watching consumers as a power: The case of loyalty cards", *Department of Sociology & Social Policy Seminar*, University of Sydney, 21 March 2011.
- Coll, S. (2011) (discutant), Marcel Paulssen, "Antecedents and Consequences of Customer-Company-Identification", *LLORG Seminar*, HEC, Université de Genève, 24 February 2011.
- Coll, S. (2010), "What is privacy? Three empirical perspectives", *Computer, Freedom and Privacy 2010*, San Jose, California, 17 June 2010.
- Coll, S. (2010), "Is 'privacy' still a tool of protection or an ally for surveillance? The case of loyatly cards", *A global surveillance society?*, City University London, 13 April 2010.
- Coll, S. (2010), "Watching Consumers: Towards a New Form of 'Biopower'? The Case of Loyalty Cards", *Interdisciplinary Conversations in Environmental Psychology*, The Graduate Center, The City University of New York, 8 April 2010.
- Coll, S. (2009), "Le soi-digital a-t-il une sphère privée?", *Congrès de la Société Suisse de Sociologie*, 9 September 2009.
- Coll, S. (2009), "Surveillance in the private sector as a part of the 'surveillant assemblage': the case of loyalty cards", *Surveillance societies: What price security?*, City University of New York, 22 April 2009.
- Coll, S. (2008), "Consommation sous surveillance : de la liberté à la contrainte. L'exemple des cartes de fidélité", *Le Déjeuner Sociologique*, Université de Genève, 27 February 2008.
- Coll, S. (2006), "Consommation sous surveillance: vers un nouveau type de contrôle social?", *Séminaire GRIOTTES*, Université de Genève, 30 November 2006.

#### Newspapers articles

- Coll, S. (2016), "La santé M-Cumulus", *Bilan.ch*, 20 April 2016.
- Coll, S. (2016), "Du big data au big bêta", *Bilan.ch*, 1 March 2016.
- Coll, S. (2015), "Big Data ou l'illusion d'un savoir pur et désincarné", *Le Temps*, 12 June 2015.
- Coll, S. (2015), "De Big Brother à Mickey Mouse", *Forum Sécurité*, Fall 2015.
- Coll, S. (2015), "Les nouvelles normes de la transparence", *Le Temps*, 13 February 2015.
- Coll, S. (2012), "La rupture de contexte, défaut fondamental de Facebook", *Le Temps*, 24 October 2012.
- Coll, S. (2012), "Soyons plus vigilants devant la manipulation de nos données", *Le Temps*, 19 March 2012.
- Coll, S. (2009), "Révolution sexuelle et libération de l'information: affaiblissement ou renforcement du contrôle social?", *InternetActu.net*, 14 April 2009.
- Coll, S. (2005), "Une sphère privée exposée, vulnérable et manipulable", *Le Temps*, 22 September 2005.

#### Public scientific activities

- "The Future of Democracy", *Aftech#1*, Azuni, Café des voisins, Geneva, 2 October 2019.
- "Le Big Data au service de la société", *Connected Event Romandie*, Swisscom, EPFL, Innovaud et CVCI, 7 October 2015.
- "Les enjeux sociaux et politiques du Big Data", *Observatoire Technologique*, Etat de Genève, 24 September 2015.
- "Big data et enseignement: Quelles synergies?", *Journée d'établissement de la CEJEF*, Delémont, 14 August 2015.
- "Big Micmac Data!, Pas si secrètes mes données", *Conférence d'ouverture de l'association Aticom*, Genève, 11 June 2015.
- "Les enjeux sociaux du Big Data", *ITSecuday 2015*, Geneva, 8 May 2015.
- "Les 'quatre péchés' sociaux du Big Data et de l'internet des objets", *Conférence GRIFES&GRITI*, EPFL, 7 May 2015.
- "Prêts... à mettre votre vie sur Internet?", *Bancs Publics*, Musée d'histoire des sciences, Geneva, 30 march 2015.
- "La carte de fidélité, le big data et moi", *Club 44*, La Chaux-de-Fonds, 24 march 2015.
- "To Make the World a Better Place? A Few Provocations about Big Data", *The Power of Data and the Internet of Things*, Global Conference Geneva, 17-18 November 2014.
- "La société de l'information: La vie privée, c'est fini?", *7ème congrès quinquennal de la SEJ*, 14 November 2014.
- "Food Porn: Glamour auf dem Teller", *The Wire*, Zürich, 16 April 2014.
- "Potentiel de l'Open Data dans le secteur culturel", *LIFT13 Conference Workshop*, Genève, 6 February 2013.
- "Debat Politique: La Surveillance", *Café XXème*, Fribourg, 23 April 2012.
- "Ville vivante", *LIFT12 Conference Workshop*, Genève, 22 February 2012.

- "Qu'est-ce que la sphère privée? Trois approches empiriques", Préposé Cantonal à la Protection des Données, 8 February 2011.
- "Les réseaux sociaux, vers une société de transparence?", Les risques sécuritaires des réseaux sociaux du point de vue de l'entreprise, Sécurité des Systèmes d'Information (DSSI), 18 June 2009.
- "Le passeport biométrique. Les nouveaux dispositifs techniques de sécurité priment-ils sur les libertés fondamentales?", *Les midis de Science PO*, 13 May 2009.
- "Technologies et problématiques liées à Internet", *Café des sciences*, Institut International de Lancy, 14 January 2009.
- "Nouvelles technologies et mobilité, vers une société de la transparence?", *La mobilité de l'information et ses enjeux sécuritaires*, Association Clusis, Lausanne, 14 October 2008.
- "La fin de la sphère privée, c'est pour aujourd'hui", *Lift Debates*, 19 May 2008.
- "Nouvelles technologies : Vers des changements de perception et d'utilisation de l'espace urbain?", Conférence-débat à la Fondation Braillard, Geneva, 22 April 2008.
- "Entre uniformité et diversité : les enjeux identitaires de l'école ouverte", *Etre ou paraître, le vêtement analysé et mis à nu*, Faculté de Psychologie et des Sciences de l'Education, Université de Genève, 4 October 2007.
- "Le développement continu des nouvelles technologies et leur mise en application : quels enjeux sociaux et individuels?", *Réseaux de personnes, réseaux d'objets*, 16ème journée de rencontre de l'observatoire technologique de l'Etat de Genève, 11 December 2006.

## EXPERTISE

### Peer-reviewing

- Information, Communication & Society.
- Journal of Consumer Culture.
- Surveillance & Society.
- Recherches en Sciences Sociales sur Internet.
- Studies in Communication Sciences.
- Consumption Markets & Culture.
- Media, Culture & Society
- SociologieS.

### Scientific evaluation

- Social Sciences and Humanities Research Council of Canada (CRSH).
- Swiss National Science Foundation (SNF).

### Medias and scientific popularization

- Since 2004, more than 200 interventions in Swiss and international medias. See: <http://samicoll.wordpress.com/medias/>.

## LANGUAGES

- French, native.
- English, fluent, "Certificate in Advanced English" of Cambridge (Level C1), 2006.
- Spanish, fluent, "D.E.L.E. Básico" Diploma of the Spanish Ministry of Education (Level C1), 1994.
- German, basic knowledge (Level A1-A2).